

# 7th ESB Innovation Idea Submission Form

**Directions:** Complete the entire first page of the form using the extra space provided on Page 2, if needed. When finished, email the completed form to the 7th\_ESB\_BIP@USMC.MIL with “BIP Idea” and your company name in the subject line (PDF Version) or turn it in to your Company Innovation Representative (physical copy):

[7th\\_ESB\\_BIP@USMC.MIL](mailto:7th_ESB_BIP@USMC.MIL)

1. Title of idea:

2. Brief description of idea:

3. Explain why you think this idea needs to be implemented:

4. Describe what you think the benefits will be:

5. Outline any challenges to implement this idea:

6. Identify any resources needed (people, money, equipment, etc) to implement this idea:

7. Have you shared this idea with your chain of command? If yes, explain their response:

Rank and Name:

Company and Shop/Platoon:

Email and Phone #:

**7th ESB Innovation Idea**  
**Submission Form**

Additional space for responses: